

Audiovisual

Driving and Home Safety

Ryder Marsh/Bakermidia

Content Presentation Value

WHATEVER the dangers of work, some of the greatest risks lie outside, on the road and in people's own homes. This DVD addresses driving and home safety, dedicating sections to each, which can be used together or independently.

Space and time

The driving portion stresses the need to practise safe behaviour until it becomes second nature. It's not a complete safe driving course, but it offers five tips that can make a significant contribution to road safety.

These are journey planning and preparation, allowing time and space (featuring the "two second" rule), being ready for others to make mistakes, using your peripheral vision and not making manoeuvres unless you are sure it is safe. All the footage is fresh and credible and well underpinned by the narration

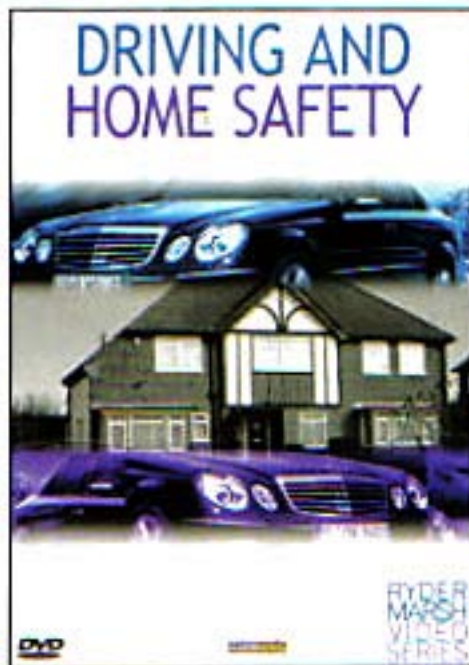
Break the chain

The home safety module points out that a huge number of people are killed and injured in accidents in the home. There is an amusing and well-designed interactive quiz where the viewer has to rate the top causes of injury. Unsurprisingly these include carrying out household work at height.

Again, five practical tips are offered, based on the principles of behavioural safety. The programme shows that a large number of unsafe acts will inevitably lead to near misses and actual injuries. It stresses the need to "break the chain" by avoiding unsafe behaviour and conditions, and points out that "taking care" is no guarantee of safety.

Positive praise

The DVD also emphasises the importance of leading by personal example and motivating by praise



equipment that is difficult to use, such as child car seats that are hard to adjust.

No distinction

Given the UK's domestic and road accident figures, there is a clear need for this DVD. Indeed, many employers now recognise that it is wrong to draw a distinction between work safety and any other type of safety. After all, an injury is an injury and the consequences will be just as serious regardless of where the accident occurred.

Direct risk

The producers believe this programme could be particularly useful when

rather than criticism. It recommends that the best approach to home and driving safety is to make the safe way the easy way, by keeping eye protection readily to hand next to your strimmer in the garage, for example, or by replacing safety

training office staff and others, who work in relatively low risk environments, as driving and home hazards may be their most direct experience of risk. The trainer could then use it to lead back into a more general discussion about safety in the workplace.

The disk sent for review also included a feature called "Near Miss" which gives further practical illustration of the points featured in the road safety and home safety presentations. The package links in with the Ryder Marsh Affective Safety Management programme reviewed in the April 2009 issue of HSW.

Kate Smith



Safe behaviour: the DVD uses clips to illustrate unsafe practices and gives tips to avoid dangerous situations

Driving and Home Safety costs £495 plus VAT (including postage and packaging) and is available from www.bakermidia.co.uk.